

Faith United Methodist Church

PUBLICITY COMMITTEE (6 total members)

Purpose: The *Publicity Committee* is to communicate the mission, message and activities of Faith United Methodist Church (FUMC) through print, sound, visual and electronic media.

Responsibilities: (to include but not be limited to the following)

- Be proactive in giving our church and community visibility.
- Develop the process for promoting FUMC events and activities both within our own church and throughout the surrounding community.
- Provide members with the tools needed to submit announcements they would like to see publicized internally within our congregation.
- Publicize the church's activities/programs externally to our surrounding neighborhoods through use of the local media (i.e. newspapers, radio, etc.)
- Coordinate types of ads/productions with service providers to negotiate copy, cost, dates, duration, etc.
- Assist existing committees in promoting large annual events.
- Approve all printed materials for approval PRIOR to production/dissemination.

Meeting Dates: 1st Monday of the month, or as needed